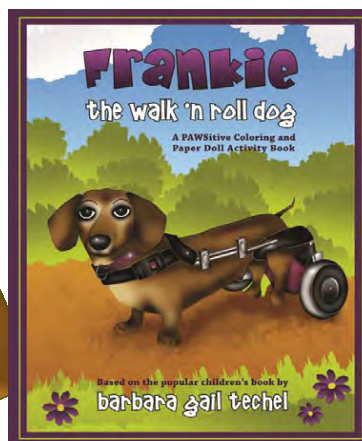


A Visit with Award-Winning Author
Barbara Techel and
her Special Dog Frankie the Walk 'N Roll Dog



Author Barbara Techel

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Introduction

Hello and welcome! We hope this information will help you in planning a fun and successful visit with author Barbara Techel and her special dog Frankie the Walk 'N Roll Dog.

About Barbara Techel



Author, Barbara Techel never intended to be a children's author. But sometimes life has a way of giving us an opportunity, and if we are open to the blessing being presented, it will likely have a positive affect on our life. This is exactly what happened to Barbara. Her journey began in 2005 and has been an incredible one since then because of the life lessons she has learned from her four legged friends.

Together Frankie and Barbara educate children and adults through the *Frankie the Walk 'N Roll Dog* book series to see their challenges in a positive way, and encouraging others to be of service to their communities, despite obstacles they may face. They are also bringing positive awareness to animals with special needs.

They visit local schools, libraries and organizations, as well as classrooms across the US and Canada via Skype. They are also active as a therapy dog volunteer team visiting a local hospital, senior assisted living facility, and hospice community regularly each month.

Barbara is an advocate for special needs animals, writer, educator, publisher and blogger maintaining two blogs as well as the following websites:

[Joyful Paws Website \(where you will also find Frankie the Walk 'N Roll Dog\)](#)

[Frankie the Walk 'N Roll Dog Blog](#)

[Author Barbara Techel's Blog Joyful Paws](#)

[Frankie the Walk 'N Roll Dog on Facebook](#)

[Author Barbara Techel on Facebook](#)

[Frankie the Walk 'N Roll Dog on Twitter](#)

[Author Barbara Techel on Twitter](#)

[Author Barbara Techel on LinkedIn](#)

About Barbara Techel, Con't.

Techel's book series have won numerous awards: National Best Book from USA Book News, Merial Human-Animal Bond Award from Dog Writer's of America, Editor's Choice from AllBooks Review, Indie Excellence Finalist, Midwest Book Award finalist and Indie Excellence Winner.

Frankie and Barbara's story featured in *Womans World*, *Dog Living Magazine*, *The American Dog*, *USA Today.com* & *AOL.com Paw Nation*, *Chicago Examiner.com* plus numerous other blogs. Their story is also featured in *Every Dog Has a Gift* by Rachel McPherson, published by Tarcher (division of Penguin), *Dogs and the Women Who Love Them* by Linda and Allen Anderson, recommended by Oprah's O Magazine, and will also be featured in *Animals and the Kids Who Love Them*, New World Library October 2011.

When not writing, being an advocate for animals with disabilities, school visits & organizations, or volunteer work, Barbara enjoys spending quiet time with her husband of 27-years, and Frankie and Kylie close by. It is in those moments that she gives her deepest thanks for all her many, many blessings.



About Frankie the Walk 'N Roll Dog

Barbara brought Frankie home from a breeder in Brooklyn, WI when Frankie was 3-months old. It was love at first sight and from that day forward, Barbara and Frankie have been inseparable.

As a role model for children (and adults) struggling with challenges, Frankie encourages others to always be positive. She also is an example that despite challenges we can each find a way to give back in our own, unique way. Through her books, website, blog and visits to schools, libraries, and organizations she is spreading her message to always be positive, make a difference and keep on rolling.

Frankie is also an advocate for dachshunds diagnosed with Intervertebral Disc Disease (IVDD), as well as all animals with special needs. Her spunky personality and zest for life helps others see despite a disability pets can live quality lives.



Frankie's story featured in best-selling women's magazine
Woman's World July 2010



Frankie is star of two multi award-winning children's books, *Frankie the Walk 'N Roll Dog* and *Frankie the Walk 'N Roll Therapy Dog Visits Libby's House*, as well as a coloring and paper doll activity book.

Frankie has been featured in *Woman's World*, *USA Today.com*, *AOL.com Paw Nation*, *FIDO Friendly* blog, as well as numerous other blogs. She has also been seen on TV on **The Morning Blend**, **Good Day Wisconsin**, **Fox 11 News**, and **WISN Channel 12**.

Frankie's story also featured in *Every Dog Has a Gift*, Tarcher Publishing, *Dogs and the Women Who Love Them*, New World Library, and *Animals and the Kids Who Love Them*, New World Library (Oct. 2011).

A Sample of Notes We Have Received From Children



Frankie, you are an example of hope, joy, and perseverance.. You sound like a joy to have. -Natalie

Our teacher read us that book of yours. It's probably the best book I ever read. And the pictures are brilliant. -Megan

You are the best entertainers in the world. Wow, you know how to make someone's day. -Isabella

I love you very much. I want to take you for a walk. You are the best. -Gabby

Frankie, you inspire me! You are one strong dog. This is brave because of the hope and joy that you are. -Ali

I think Frankie's book is very inspirational to many people. It tells you not to let things bring you down because it sure didn't bring Frankie down. Just keep on trying to make things work and to not give up. Just keep on rolling. -Tessa

I never saw a dog in a book and then see her in real life. Frankie is awesome even thou she is paralyzed. -Marco

I think your book is great for kids who have problems and I think they can relate to your story about Frankie. Like you said, it helps kids and adults understand that everyone has problems, but everyone has an opportunity to fix them too, or at least deal with them. -Alexa

Thank you for coming into our school to visit us. You are an amazing dog, and an inspiration to all! I can't wait to tell my dog about you! -Jamie

I love how they make wheelchairs for dogs so they can walk. -Matthew

Author Barbara Techel's Books

My non-fiction books are for ages 7-12. These books are perfect for teachers and librarians to share with young readers. They are also wonderful for parents and grandparents to read together and create discussion that will help shape the lives of their young ones.

**A portion of all book proceeds are donated to various organizations and charities that help animals with disabilities*



Frankie the Walk 'N Roll Dog

is the true, inspirational story how Frankie began her life walking like a regular dog, until a spinal injury leaves her paralyzed. After months of therapy she is custom-fitted for a doggie wheelchair. Her life since then is hard to keep up with because she does not see her disability as anything that should hold her back, but lives life to the fullest.

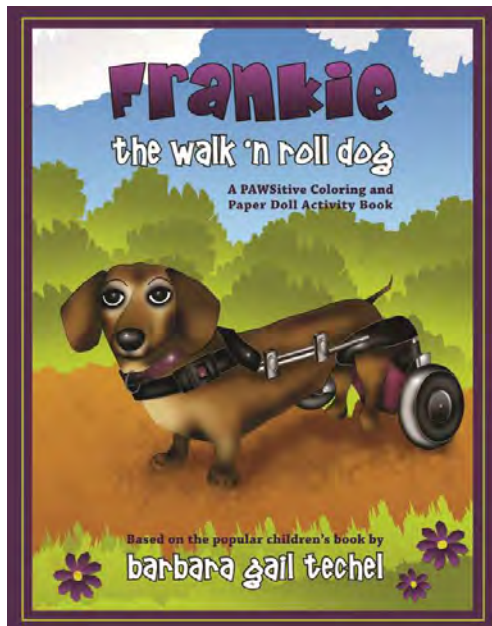
Frankie will leave an everlasting paw print on your heart.



Frankie the Walk 'N Roll Therapy Dog Visits Libby's House

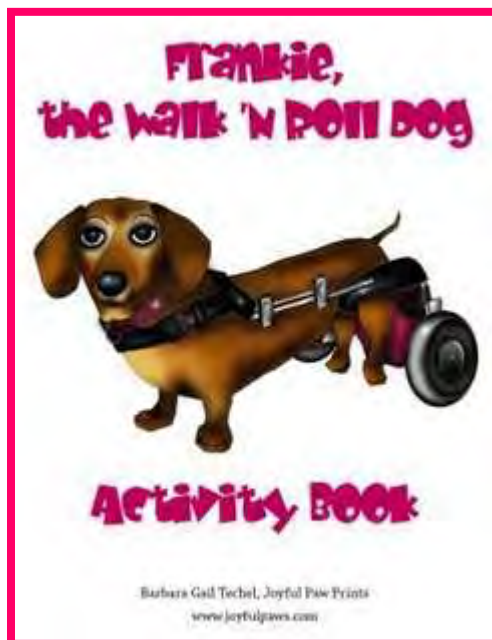
is the second book in the Frankie series.

Frankie's visits as a therapy dog to Libby's House, a senior assisted living, is shared from Frankie's point of view of the residents she meets and befriends. Many have Alzheimer's or dementia and through Frankie's example, she teaches children that patience, listening and understanding is what will lead to what matters most, which is love.



Frankie the Walk 'N Roll Dog Coloring and Paper Doll book

Three books in one. Story book based on the award winning *Frankie the Walk 'N Roll Dog* (shorter, condensed version), pages to color along to the story, real photos of Frankie, and to top it off, a Frankie paper “dog” (doll) complete with her wheelchair, and many of her favorite outfits to cut out and dress her in.



Frankie the Walk 'N Roll Dog Activity ebook

is a 28-page companion book to either of Frankie’s books to further expand on Frankie’s lessons of being positive and giving back to the world despite our challenges.

Our Needs When We Visit Via Skype

Audiences: Typically we speak to K through 4th grade students. We have also addressed 5th and 6th graders also as the message about challenges and disabilities is a message for a universal audience. We can discuss your needs and see how we can best meet them.

Needs are based upon what your school or organization has available for set up. Ideally, it is best to project Frankie and me onto one screen and have a separate screen that will show our Power Point slides and video. If you are only able to have one screen then you will need to flip back and fourth between my presentation and slides.

For pointers on using Skype please visit [Skype an Author](#).

Once you book a virtual visit with us we will send you a link that will contain our Power Point slides, as well as a short video I will have you show which shows how Frankie walks in her wheelchair. This is a big hit with the children! As I give my talk, I will ask need someone to be the designated person so as I say, “next slide” you can advance to next slide.

We have found that to Skype it is most beneficial for the children if we keep it to no more than 2 classrooms totaling 60 children or less. This helps to keep the kids engaged and helps keep the energy of the visit going. It is more interactive as well, as with the help of the teachers I am able to call on students if I ask a question.

It is a wonderful idea to get the kids involved with the whole experience of learning how a Skype visit is set up. You can assign co-hosts to welcome the author to the Skype call as well as co-hosts to thank the author at the end of the Skype call. Have fun with it and the kids will learn so much more.

Book orders for our visit via Skype: Please send book order form (included in back of this ebook, pages 17 & 18) home two weeks in advance of our Skype visit. Any books sold you will need to email me quantity and names to personalize books to. We will then invoice your school for total number of books sold. We will handle shipping costs if in the United States. Out of US we will discuss rate.

Part of our mission is to help special needs animals so a portion of book proceeds is donated to various disabled animal charities and organizations.

PAYMENT

Payment is due one week before my scheduled Skype visit. We can invoice you via Paypal or invoice your school directly. Please let me know when you book your visit how you would like to pay so we know how to bill you.

Any book orders will be collected by your school and names to personalize books will need to be emailed to me. **Please note: Books will be shipped once payment has been received.**

When to book

Our calendar does fill quickly, so the sooner you schedule a date, the better. Booking one month in advance is best to build excitement for our visit and plan the event.

Cancellations

Due to unforeseen illness of myself or Frankie, or an emergency, we would have to postpone the visit and re-schedule.

Tips to Ensure a Successful Skype Visit

- Please let the students know Frankie and I will be visiting via Skype. This build's excitement and anticipation of our visit. It's a good idea to have our books displayed in the school library so the students can read about Frankie ahead of time.
- In fact why not get everyone involved and read the story to the students. You can visit our [website](#) and watch Frankie's inspirational video. You can also visit [Frankie's blog](#) to learn about her adventures. The more you involve the students the more likely they are to take to heart the many valuable lessons Frankie has to share. Here are some resources for areas of study in relation to animals with disabilities:

[Rolling Dog Ranch](#)

[Eddie's Wheels](#)

[Home for Life Animal Sanctuary](#)

[Dodgerslist](#)

[Joyful Paws Resource Page](#)

•

- Post Frankie's poster in library or classroom(s) to remind kids of the exciting visit coming up. There is also a bio of Barbara Techel and Frankie that can be posted in the teacher's lounge if you'd like.
- Make copies of book marks included in this ebook to hand out to each child as a remembrance of our visit.

Prior to Skype Visit:

- Book Skype visit and let us know your preference of payment whether we invoice your school via PayPal or invoice you directly with check being mailed to us. Payment is due no later than one week prior to our Skype visit.
- E-mail Skype name you will be using to me at joyfulpaws@yahoo.com. If you wish to do a test run, please let me know a time and date that would work to test the connection prior to our actual Skype visit day.
- Please make sure you are able to open and view Power Point, as well as video. If not, we will need to plan accordingly.
- Once visit is booked we will send link to bonus materials, as well as Power Point and video which will be used day of Skype call.
- Send book order form home two weeks before the Skype visit.
- Have students think of questions they'd like to ask for the Q & A.

Day of Skype Visit:

- Last minute book orders collected.
- Distribute book marks and make copies of free downloadable materials for students.

After Day of Visit:

- Email book order quantities and names to personalize in books
- Mail payment for total books sold to: Barbara Techel, 304 Kettleview Court, Elkhart Lake, WI 53020. Or if you wish to pay via PayPal I will provide my email account. Books will be shipped once payment is received.
- If you feel our visit was of benefit to the students we love testimonials and they are appreciated. Also, if students wish to email or send letters to Frankie we always welcome that as well.

Presentation Outline

I offer a presentation that last approximately 30 minutes and a presentation that lasts approximately 40 minutes with time for Q & A at the end of each.
Each presentation includes a PowerPoint of slides.

Outline for 30 minute (approx) presentation (best for K-2 or any grade if you won't want the 40 minute presentation)

- ~Discussion of dachshund breed
- ~Discussion of how Frankie's life was for the first six years of her life without her wheelchair
- ~Discussion of Frankie's spinal injury, how it happened, showing a diagram of a dachshund spine explaining how dogs and people spines are similar in how they work
- ~Discussion of the accident that caused Frankie's injury by doing a selected reading from *Frankie the Walk 'N Roll Dog*.
- ~Demonstration of Frankie's wheelchair. Student volunteer involvement.
- ~Discussion of how I help Frankie go to the bathroom because of her paralysis.
- ~Demonstration of physical therapy I did for Frankie. Student volunteer involvement.
- ~Discussion about challenges, attitude & giving back to society incorporating Frankie's book *Frankie the Walk 'N Roll Therapy Dog Visits Libby's House*.
- ~Discussion of Frankie's therapy dog work at Libby's House
- ~Discussion/photos of Frankie after her injury living life to the fullest
- ~Discussion of how Frankie never felt sorry for herself and how she persevered.
- ~Discussion about challenges and how they are part of life and help us to learn and grow into better people and end with Frankie's motto: "Always be positive, make a difference, and keep on rolling!"
- ~Q & A

Outline for 40 minute (approx) presentation (best for 3-4)

- ~All the above for the 30 minute is included with this presentation
- ~Discussion of how my chocolate lab, Cassie Jo led me to become a writer after a diagnoses of terminal bone cancer and how it made me stop think about my life
- ~Discussion of how I became a writer because of what I learned from Cassie Jo and my first writing experiences with writing a monthly column about animals.
- ~Discussion of how I never thought I'd write children's books and what inspired me.
- ~I share a photo of my writing studio and the sacrifice I had to make to get the studio.

Barbara Techel– Author Visit Information, www.joyfulpaws.com 11

BONUS downloadable links! FREE with Booking

To help further expand on Frankie's inspiring and uplifting lessons you will receive the following when booking a Skype visit with us:

Teaching Guide (*professionally written by third grade teacher from Wisconsin*)

Frankie the Walk 'N Roll Dog Activity Book (*feel free to make oodles of copies for students*)

Frankie the Walk 'N Roll Dog Coloring Page

Frankie the Walk 'N Roll Dog 8 x 11 "pawtographed" poster



Testimonials

Students at my school used Skype to connect via the Internet with Barbara and Frankie who live in Wisconsin. The students were so excited and amazed at the experience. It seemed as if Frankie and Barbara were sitting right in their classroom!

The students were able to interact with Frankie and Barbara. They asked many thought-provoking questions. They learned a lot about animals with disabilities and how to stay positive no matter what challenges they may face. The Skype has been their favorite part of the school year!

-Karen Keys, Teacher/Librarian, Canada

Through the magic of technology we were able to host Barbara and Frankie for an in-class(ish) presentation via Skype. Barbara was able to take the kids through the notion of overcoming challenges, making a difference in the lives of others, and facing hardship in a positive, life-changing way. They were CAPTIVATED which is a pretty big deal for six year olds.

-Jason Wade, 1st grade teacher, Bicentennial School, Canada and Ben Bordeaux, Who's Your Dachshund Blogger

The students had such a great time during their webcam visit with Mrs. Techel and Frankie. They were even more inspiring in person. Mrs. Techel had Frankie right there during our webcam visit. Frankie even fell asleep on her desk. She showed the class how Frankie got in and out of her wheelchair, explained how she cared for Frankie, gave us a first hand view of her writing studio, and explained the writing process from the gathering of ideas, the editing, and the publishing stages.

-Karen Elz, 3rd grade teacher, Shiloh Point Elementary School, Georgia

Our Skype visit with Barbara and Frankie was fabulous! The children couldn't stop talking about it. Not only did Barbara make Frankie's story come alive for the students, she was able to make writing more real. Not one of these students have ever met an author, much less had a visit with one. I believe they received Barbara and Frankie's message and also came away with a better understanding of what writing really is.

-Susan Owens, Special Education Teacher, Chetham Park Elementary, Tennessee

I was apprehensive about the Skype visit, but it was tremendous! I wondered if 500+ children would be able to attend to the screen and realize they were having a conversation with an author. You did it! They stayed on task for the entire visit. The variety of activity— your talking, the Power Point, the video and Frankie's presence all worked together to keep them engaged. Thank you— you made me look good!

-Kathy Howell, Library Media Specialist, Clarksville Primary School, Arkansas

Barbara Techel— Author Visit Information, www.joyfulpaws.com 12

Hey Boys and Girls!

**I'll be visiting your school via Skype soon!
We are going to learn how to
be positive, make a difference,
and keep on rolling!**

Arf-A-Roo!



Your Pal,

Frankie the Walk 'N Roll Dog



About Barbara Techel

Barbara is the author of the multi-award winning book, series *Frankie, the Walk 'N Roll Dog*. When her dachshund, Frankie, suffered a spinal injury, Barbara had her custom-fitted for a wheelchair. Frankie persevered, and Barbara realized the beautiful opportunity she had to share Frankie and give others hope and inspiration to be the best they can be. Along with sharing Frankie's story with children, Barbara and Frankie routinely volunteer as a therapy dog team at local hospitals, nursing homes, and hospice centers, spreading joy wherever they go. Barbara hopes her second award-winning book in the Frankie series, *Frankie, the Walk 'N Roll Therapy Dog Visits Libby's House* will teach that no matter what life challenges we face, we can still give back to the world. She also hopes it will encourage children to spend quality time with their grandparents and cherish each and every moment.

Since 2005, Barbara has been a contributing writer for the *Depot Dispatch* sharing stories of her animals, as well as other furry friends she has met along the way. Frankie's story featured in *Every Dog Has a Gift* by Rachel McPherson, by Penguin/Tarcher Publishing and in *Dogs and the Women Who Love Them: Extraordinary True Stories of Love, Healing, and Inspiration* by New World Library, recommended by Oprah's O magazine, and *Animals and the Kids Who Love Them*, New World Library (Oct. 2011). Also as seen in *Woman's World*, *The American Dog*, and *Dog Living* magazine. Barbara is active in promoting the message that all disabled animals can live quality lives if given a chance.

Barbara is a member of Dog Writer's of America Assn., Wisconsin Regional Writer's Assn., Independent Book Publishers Assn. & Midwest Book Publishers Assn.

www.joyfulpaws.com
www.frankiethewalknrolldog.com



Wisconsin Pet Hall of Fame Companion Dog

Frankie, the Walk 'N Roll Dog Book series

**Always be positive
make a difference
and keep on rolling!**

www.frankiethewalknrolldog.blogspot.com

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A SKYPE VISIT WITH FRANKIE THE WALK N ROLL DOG and her award-winning author Barbara Techel

When Frankie, a dachshund, suffered a spinal injury, her Mom, Barbara had her custom-fitted for a wheelchair. Frankie persevered, and Barbara realized the beautiful opportunity she had to share Frankie and give others hope and inspiration to be the best they can be. Along with sharing Frankie's story with children, Barbara and Frankie routinely volunteer as a therapy dog team at local hospitals, nursing homes, and hospice centers, spreading joy wherever they go.

Frankie is Wisconsin Pet Hall of Fame Companion Dog. Her story has appeared in best selling *Woman's World*, *The American Dog*, & *Dog Living magazine* and in two books: *Every Dog Has a Gift* by Tarcher Publishing (division of Penguin) and *Dogs and the Women Who Love Them* by New World Library. Also seen on Channel 4, *The Morning Blend*, Fox News 11 & Good Day Wisconsin, Channel 5.

Visit Barbara and Frankie on their website at www.joyfulpaws.com



Frankie and Barbara Techel will be visiting via Skype on _____
They will share their inspirational story with the school children and teacher/s. Books are available for sale and will be signed by Frankie with her paw print and also signed by Barbara (see 2nd page for ordering). They will be shipped directly to the school. If you are interested in purchasing one or more copies of the book(s), please send payment with form filled out. Have your child give to their classroom teacher or librarian.
Please make check payable to (school's name):

**A portion of all book proceeds donated to various disabled animal charities*

**PLEASE SEE SECOND PAGE ON HOW YOU CAN ORDER
FRANKIE'S AWARD-WINNING BOOKS!**

Frankie the Walk 'N Roll Dog *National Best Book Award from USA Book News*

A true, inspirational story about a dachshund whose life started out just like any other dog walking on all four paws until a spinal injury leaves her paralyzed. Frankie is custom-fitted for a wheelchair and learns to keep on rolling. Her zest for life will have you cheering and she will give you hope that all things are possible. Frankie will leave an everlasting and loving paw print on your heart. A book for all ages to teach overcoming challenges and also compassion for the physically challenged.



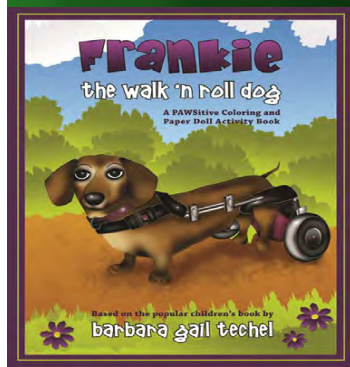
Frankie the Walk 'N Roll Therapy Dog Visits Libby's House *Indie Excellence Award, Midwest Book Award finalist*

Frankie the Walk 'N Roll Dog keeps rolling along in her doggie wheelchair. This paralyzed dachshund's unabashed healing, exuberant spirit, and spunky personality is a blessed gift to everyone she befriends. In this true, inspirational story, Frankie tells how she became a registered therapy dog and shares her visits to Libby's House, a senior facility where many residents have Alzheimer's or dementia. Frankie teaches us that patience, listening, and understanding opens our hearts to what matters most—love.



Frankie the Walk 'N Roll Dog Coloring and Paper Doll Book

Three books in one. Story book based on the award winning *Frankie the Walk 'N Roll Dog* (shorter, condensed version), pages to color along to the story, real photos of Frankie, and to top it off, a Frankie paper "dog" (doll) complete with her wheelchair, and many of her favorite outfits to cut out and dress her in. 52 pages of fun and inspiration!



Students Name: _____ Grade: _____ Teacher: _____

_____ I would like to purchase _____ copy(ies) of **Frankie the Walk 'N Roll Dog**
Special school visit price \$12.00 (save \$2.95 off retail)

_____ I would like to purchase _____ copy(ies) of **Frankie the Walk 'N Roll Therapy Dog Visits Libby's House**
Special school visit price \$12.00 (save \$2.95 off retail)

_____ I would like to purchase _____ copy(ies) of **Frankie the Walk 'N Roll Dog Coloring & Paper Doll Book, \$10.00**

_____ **Book Package Special One**, *Frankie the Walk 'N Roll Dog* **OR** *Frankie the Walk 'N Roll Therapy Dog Visits Libby's House* (**circle one**) and coloring/paper doll book ***special price \$20.00 for the 2-book set (save \$4.90 off retail)***

_____ **Book Package Special Two**, *Frankie the Walk 'N Roll Dog*, *Frankie the Walk 'N Roll Therapy Dog Visits Libby's House* and coloring/paper doll book ***special price is \$30.00 for all three books (save \$9.85 off retail)***

Enclosed is my check, cash or money order made out to **School's Name** for _____

Please have Frankie pawtograph and Barbara autograph book(s) to:

****Please note books will be directly shipped to school and will arrive approx. 5-10 days after our Skype visit****

Final Checklist

The fun and exciting day is fast approaching! Make sure you have remembered to:



Promote our visit within the school creating a dog crazy frenzy about reading, as well as how fun it will be to see a dog rolling in wheels via Skype!



Make sure you have sent out the book order form two weeks in advance. **Please note the form is TWO PAGES and are pages 17 & 18.**



Contact local press and media—they love a positive, uplifting story and your students just may get their picture in the paper!



Please arrange to have payment to me at least one week prior to my Skype visit. All book orders due and collected day of my visit.

That's it! We will look forward to meeting you and your students!!



Any Questions— please email or call me

If you have any questions or concerns please don't hesitate to contact me at **joyfulpaws@yahoo.com** or call me at **920-377-1749**

Barbara Techel– Author Visit Information, www.joyfulpaws.com 18